

Wanted

A few minutes of your time to consider all the **G**'s involved in the beef industry.

Consider:

Gain – Would an average daily gain of 3.62 lbs be satisfactory in your feedlot?

Grain & Grass – Would an average feed efficiency of 5.24 lbs of dry matter per pound of gain work for you?

Grade – Would you be satisfied with 88% of your product grading AA & AAA?

Gross Weight – Would an animal weighing 1230 lbs with these grades enable you to make the premium cut & size of your steaks & roasts?

Growth – Would an 85lb birth weight calf weaned @ 200 days weighing 600 lbs, put on feed for just 172 days and then slaughtered at 1230 lbs be considered satisfactory?

Greenhouse Gases & the Environment – Wouldn't it make sense that a higher gain on less grain consumed over fewer days would make less methane gas & manure per pound of beef produced? And how much water does an animal on feed consume?

Genetics – the biggest **G** of all. Have you ever considered **Galloway Genetics**? The aforementioned numbers are real averages derived from the performance of **Galloway** sired steers placed in the Olds College Steer-A-Year project, over the last decade. Yes, there may be higher numbers in some categories, however if one considers the net of all the **G**'s, perhaps adding some good **Galloway** genetics to your herd would create a CENTS-ible crossbreeding program that nets you a few more **G**'s. Genetics are far more consistent than grain markets, and are very effective in reducing your inputs to increase profit.



**Sandrift Xray – Herdsire Freeway
Galloways**

Our beef industry should be based on **Good Genetics**, not the price of feed.

Why wouldn't you consider what **Galloway Genetics** can do for you?

The **Galloway** breeders in Alberta would be happy to talk to you.

Alberta Galloway Association

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Big Deal Galloways

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